



**EAST BRIDGE
UNIVERSITY**
PARIS, FRANCE



Annual SDG 4 Report
(2024 – 2025)

SUSTAINABLE DEVELOPMENT GOAL 4 – QUALITY EDUCATION

Compiled by:
**Office of Sustainability and
Institutional Impact**

Approved by:
Senior Leadership Team



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Overview and Institutional Commitment

East Bridge University (EBU) upholds Sustainable Development Goal 4 – Quality Education as the foundation of its global mission.

As a Paris-based, internationally accredited online university, EBU ensures that education remains inclusive, flexible, affordable, and career-relevant for learners across geographies and socio-economic contexts.

Through academic excellence, digital accessibility, and educator empowerment, EBU works to eliminate barriers that limit access to higher education and lifelong learning.

EBU's SDG 4 approach is anchored on four principles:

- ✓ **Accessibility:** Deliver quality education that transcends borders and backgrounds.
- ✓ **Relevance:** Design programmes that respond to industry, pedagogy, and community needs.
- ✓ **Quality Assurance:** Uphold international standards through accreditation, evaluation, and feedback loops.
- ✓ **Impact:** Measure learning outcomes and societal benefit, not just enrolments.



Strategic Focus Areas

Focus Area	Objective	Key 2024–25 Actions
1. Access & Inclusion	Broaden educational participation among diverse learners.	Expanded regional outreach through scholarships and partnership-based enrolments across Africa, Asia, and the Middle East.
2. Quality & Curriculum Innovation	Embed employability, leadership, and sustainability in curricula.	Introduced curriculum mapping aligned to SDG 4 targets and digital pedagogy standards; added modules on ethics, sustainability, and inclusive leadership.
3. Educator Development & Lifelong Learning	Build teaching capacity and promote continuous professional development (CPD).	Delivered over 40 online workshops and micro-courses for educators through East Bridge Training (EBT) and partner institutions.
4. Quality Assurance & Accreditation	Strengthen institutional accountability and external validation.	Renewed and expanded memberships with QAHE, EAHEA, and IEAC; aligned internal policies with international quality frameworks.





2024 – 2025 Highlights

- ✓ **Learner Reach:** Over 7,800 active learners engaged globally through degree and short-course programmes.
- ✓ **Teaching Effectiveness:** 92 % student satisfaction rate recorded across postgraduate courses (survey sample = 1,100).
- ✓ **Accreditation Strength:** Institutional and programmatic accreditations reaffirmed by **QAHE, EAHEA, and IEAC.**
- ✓ **Educator Development:** 1,300 teachers trained through EBT professional development programmes across the **UAE, India, Philippines, and Vietnam.**
- ✓ **Curriculum Enhancement:** All education and business programmes now include an SDG-linked capstone project focused on local impact and sustainability.
- ✓ **Digital Inclusion:** Introduced low-bandwidth learning resources and offline study materials to support students with limited internet connectivity.



Key Partnerships and Collaborations

Partner Organisation	Region	Collaboration Type	Impact
East Bridge Training (EBT)	UAE / Thailand / India	Teacher training, CPD and qualification pathways	1,300 educators certified under EBU-endorsed programmes.
Asian College of Teachers (ACT)	Asia / Africa	Joint academic delivery and curriculum innovation	Integrated early-years and inclusive-education specialisations into EBU's M.Ed programme.
IEAC (International Education Accreditation Council)	UK	Academic accreditation and standards benchmarking	Strengthened institutional compliance with SDG 4 quality metrics.
QAHE (Quality Assurance in Higher Education)	Global	Accreditation and evaluation partnership	Enhanced transparency and programme audit capability.



Monitoring and Measurement

EBU measures its SDG 4 impact through performance indicators covering access, quality, and outcomes.

Indicator	Current (2024–25)	Target (2026)
Enrolment growth among low-income or working professionals	58%	65%
Courses mapped to SDG 4 learning outcomes	100%	Sustain 100 %
Student satisfaction (overall)	92%	Maintain ≥ 90 %
Educators trained through EBU & partner programmes	1,300	1,800
Accredited programmes under QAHE/IEAC/EAHEA	1800%	20

All data are collected annually through internal academic reports, student surveys, and external accreditation reviews.



Impact Stories (Selected Cases)



Case 1 – Teacher Upskilling in the Philippines

Through collaboration with regional schools and local NGOs, EBU-endorsed courses supported 200 Filipino educators to complete globally recognised CPD modules, improving their classroom practices and career progression.



Case 2 – Digital Literacy for Adult Learners in Africa

EBU introduced a short course on “Digital Skills for Modern Education,” enabling rural educators in Kenya and Nigeria to integrate technology into teaching—expanding digital inclusion for over 400 students.



Case 3 – Lifelong Learning via Executive Doctorate Pathways

Working professionals from over 25 countries enrolled in EBU’s Executive Doctorate programmes, applying research directly to workplace innovation and organisational development.



Governance and Accountability

- ✓ The Academic Quality Board oversees curriculum standards, accreditation alignment, and pedagogical enhancement.
- ✓ The Office of Sustainability and Institutional Impact coordinates SDG 4 tracking, data validation, and reporting.
- ✓ Regular reviews by the Senior Leadership Team ensure that SDG 4 metrics are embedded in institutional performance objectives.
- ✓ Student and faculty feedback mechanisms are incorporated into the annual quality-improvement plan.

Outlook

- ✓ Launch the **Global Educator Fellowship**, offering 100 full CPD scholarships for teachers from developing countries.
- ✓ Introduce an **Open Learning Repository** sharing academic materials under Creative Commons to widen access.
- ✓ Expand the **SDG Curriculum Integration Project** across non-education disciplines, embedding sustainability in all learning pathways.
- ✓ Pursue **joint masterclasses** with universities and accreditation councils to strengthen quality frameworks and thought leadership.

Conclusion

EBU's unwavering focus on **Quality Education** continues to position the University as a catalyst for inclusive and transformative learning.

By integrating SDG 4 principles across governance, curriculum, and partnerships, EBU demonstrates that access and excellence can coexist—delivering measurable outcomes for learners, educators, and communities worldwide.

Prepared by:

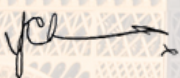
Office of Sustainability and Institutional Impact

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Date:

September 2025



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